



## **SPECIALIZED COURSE IN ECONOMICS AND LAW OF INTERNATIONAL TRADE**

**On-line course, self-paced over a period of four weeks**

How to shape the future of economic and legal order in international trade? As government official or business representative you have the opportunity to immerse into the economic and legal, academic and practical challenges faced by international trade professionals.

The course builds on four strands: economic aspects of international trade, international trade law, project management for international trade, and government-business interaction in trade policy-making.

<b>Economic aspects of international trade</b>	<b>International trade law</b>	<b>Project Management for international trade</b>	<b>Trade policy-making: Government and business interaction</b>
The module identifies the economic factors influencing trade behavior, profiles the drivers of international trade in a globalizing world, and elaborates on the means to develop strong and effective trade connections.	The module focuses on current international trade rules and laws encompassing the unilateral, bilateral, regional, multilateral and international levels and identifies the legal factors shaping future trade.	The module provides the concepts, methodologies and practices of project management and their application in the international trade field, from the perspective of the professional actors concerned with the economic and legal dimensions.	The module explores the complex range of economic and legal topics and dependencies between policy-makers and businesses, and the need for businesses and government symbiosis to sway desired outcome.

**Course objectives:** The course gives participants a better understanding of economic and legal aspects of international trade – focusing on opportunities and challenges that may arise in professional settings. Participants also learn ways in which they can better participate, directly or indirectly, in strengthening the international trade order.

**Language:** English

**Certification:** After successful completion of the course you will receive a certificate of achievement.

**Contact:** For further details about the course or customized solutions, please contact: [info@gicel.ch](mailto:info@gicel.ch).