



## **CUSTOMS POLICIES: ECONOMIC AND LEGAL PERSPECTIVE**

**On-line course, self-paced over a period of five weeks**

What are the economic and legal practical challenges and opportunities encountered in the customs domain, at the national and international level?

As business representative or government official you have the opportunity to effectively participate in customs policies elaboration and implementation. The course explores the intricacies of tailoring customs services and applying customs regulations to business activities. It provides tips on how to contain costs and earn a competitive advantage through intelligent compliance with international regulations and national laws associated with cross-border operations.

The course is accessible online, 24/7, so you can study at your own pace, with the possibility to go back to previous aspects to thoroughly check the understanding of the topic.

The course is **structured in 5 modules** that will take you through all the elements of comprehending the economic and legal aspects of customs matters.

### Module 1 – The role and significance of customs policies

This module focuses on introduction to customs policy and overview of the main economic and legal aspects impacting customs. The aim of this module is to introduce you to the role and significance of customs policies from the historical and current perspectives, particularly, the customs tasks and functions in the national, regional and international contexts.

### Module 2 – Instruments of customs policies: duties, tariffs and regulations

This module focuses on the instruments of customs policies, namely the duties (customs, VAT, excise duties, exceptions), tariff classification and guidelines, customs law, customs procedures and formalities, customs regimes, rules of origin and customs valuation. In doing so, the module reviews the main economic and legal instruments needed to achieve effective customs policies.

### Module 3 – International organizations dealing with customs matters

This module focuses on institutions, decision making and implementation of customs policies, particularly the World Customs Organizations, the World Trade Organization and the European Union institutions and legislative power of the EU and Member States. We will review the main roles of international and regional organizations as well as their interaction with national authorities in shaping customs policies. Activities and achievements of other international organizations (UNCTAD, UNECE, IATA, and IRU) and the interaction international organizations-national authorities-businesses will be discussed.

### Module 4 – Mutual impact of international business and customs policies

This module focuses on the role of various stakeholders in shaping the customs policies, particularly the role of business in advancing, elaborating and applying the customs law. The module reviews the main roles of governments and business in promoting efficient customs rules and the ways to handle control and sanctions in customs matters, both nationally and internationally. Global value chain (GVC) and customs and dispute settlement in customs matters will be discussed.

### Module 5 – Perspectives of customs policies in a globalized world

This module focuses on the perspectives of customs in the globalizing world. The module reviews the latest global developments impacting customs policies and the contribution customs might bring in achieving inclusive objectives, such as: trade facilitation and customs development, the role of customs policies in implementing sustainable development goals (SDGs). In doing so, the module aims to prepare the national authorities and businesses to better perform in shaping the future customs and to overcome the challenges and meet the opportunities presented to the customs by the evolving global world.

**Language:** English

**Fee:** CHF 550

**Certification:** After successful completion of the course you will receive a certificate of completion.

**Contact:** For further details about the course or customized solutions, please contact: [info@gicel.ch](mailto:info@gicel.ch).